

PHENOLMENAL! BALANCE™ #1 in Antioxidants!

Antioxidants are health-giving molecules found in abundance in many different types of foods, such as fruits and vegetables. Increasingly, science is showing that antioxidants fight the oxidative stress of modern living, which may lead to premature aging and disease. The surest way of measuring a product's antioxidant capacity is through two different tests -- Total Phenolics & ORAC.

Total Phenolics Test: The test we believe is the most accurate measure of a liquid's antioxidant capacity. Chemicals are added to each liquid sample, and the total polyphenol count within the liquid is measured. The higher the Total Phenolic score, the greater the availability of antioxidants in the liquid.

ORAC Test: Refers to the "Oxygen Radical Absorbance Capacity" of a juice-based liquid. Chemicals are added to each product sample and the liquid's ability to oxidize, or absorb, the chemical agent is observed. The higher the absorption, the higher the ORAC score, and the higher the antioxidant capacity of the liquid.

PRODUCT NAME	ORAC/Liter**	Phenolics/Liter***	ORAC/Ounce	Phenolics/Ounce
PHENOLMENAL! BALANCE™	62,260	4,839	1,842	143
Naturally Thai Mangosteen (Costco)	35,010	2,607	1,036	77
Xango®†	34,138	2,012	1,010	60
Mona Vie™†	23,384	1,848	692	55
Naked Juice®† – Acai Rainforest	20,089	1,322	594	39
Fusion 4 (Whole Foods)	17,794	1,226	526	36
Tahitian Noni®†	17,730	1,127	525	33
Sambazon®† – Acai Juice	14,443	1,284	427	38
Naturally Noni®† (Costco)	13,818	1,078	409	32
Odwalla®† – Mo Beta Antioxidants	11,585	2,010	343	59
POM Wonderful®† – Black Tea	9,851	1,268	291	38
Vitamin Water®† – XXX	4,489	667	133	20

*PHENOLMENAL! scored highest in independent tests of leading antioxidant products by Brunswick Labs of Norton, MA. All tests conducted the week of 8/13/07.

**Brunswick Lab's ORAC hydrophilic test utilized

***Brunswick Lab's Total Phenolic test utilized

† Xango® is a registered trademark of DBC, LLC Corporation; Mona Vie™ is a trademark of Mona Vie Inc.; Naked Juice® is a registered trademark of Chiquita Brands Inc.; Tahitian Noni® is a registered trademark of Tahitian Noni International; Sambazon® is a registered trademark of Sambazon, Inc.; Naturally Noni® is a registered trademark of Integrated Biopharma Inc.; Odwalla® is a registered trademark of Odwalla Inc.; POM Wonderful® is a registered trademark of POM Wonderful, LLC; Vitamin Water® is a registered trademark of Energy Brands, Inc.



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